



FOR IMMEDIATE RELEASE

GDBCC Announces New President, Board Chair, and Vice Chair

Durham, NC - August 6, 2018 — The Greater Durham Black Chamber of Commerce (GDBCC) is pleased to announce our recent leadership developments. CJ Broderick, former Chairman of the Board has been hired as the President/CEO of the organization. Mr. Larry Borders, former Vice Chair of the Board, has been elected to serve as Chairman of the Board, and René Moore, former Membership Committee Chair, has been elected to serve as the Vice Chair of the Board. Borders and Moore will lead the strategic work of the Board of Directors while Broderick will focus on the implementation of that strategy.

As the GDBCC completes its 10th year, these developments represent the next steps in the growth of the organization. The Board of Directors can begin to shift from a working board to a strategic board that directs its officers to carry out the work. In addition to continuing to service its membership, the GDBCC has become more engaged in economic development work in Durham, ensuring that the interests of our business community are reflected in all facets of the city/county's development plans.

The GDBCC thanks its membership for all of its support over the last 10 years and looks forward to the next 10 years of working together.

About the GDBCC

The Greater Durham Black Chamber of Commerce is a non-profit organization whose mission is to invest in the growth and development of the entrepreneur, the business, and the Black business ecosystem. Member benefits include workshops, networking events, and round tables aimed at creating strategies to improve Durham's economic climate for Black businesses.

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If you would like more information, call CJ Broderick at (919) 294-9441 or email thegdbcc@gmail.com or visit gdbcc.org.